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When you buy Herbalife products, we see it as more than just a one-off purchase but part of a life-long plan to enhance your overall wellbeing - both inside and out.

Your body can only perform at its best when fuelled with the correct nutrients. Not always easy to obtain from food alone, our product range is designed to plug the gaps with a great combination of all essential nutritional elements along with face-to-face management to help keep your goals on track.

## Nutrition & nurtus

Making a lifestyle change can be tough. Some can accomplish goals on their own, but many need a stronger push. Having a mentor by your side can make all the difference.

#### **Our 'Distributor Difference'**

We are the full package! With products only available to buy from our independent distributors, it means you are also invested in their expertise. Whether you want to improve fitness or manage weight, the personal connection with your distributor will provide a clear direction and tailored plan to achieve your wellness goal, as well as offer social support, motivation, encouragement, and accountability.

This extra one-to-one, high-touch approach is what differentiates Herbalife from other nutrition companies.





## The distributor difference

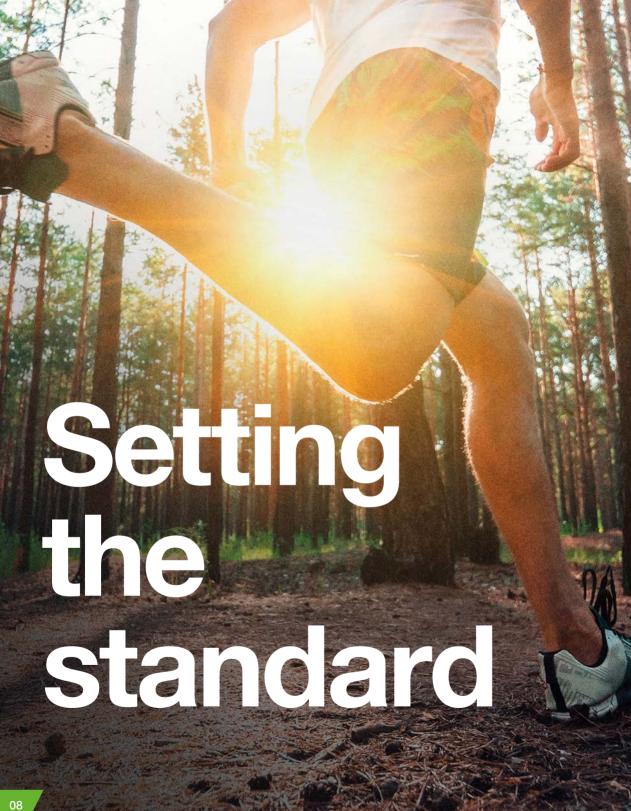












Our products are designed by science to support personal goals, along with our Herbalife24 brand specifically developed to support the needs of athletes, gym-goers and fitness enthusiasts.

#### **Highest quality ingredients**

We use only the finest quality ingredients from farmers who lead the charge in their high standards for planting and conservation. After all, quality ingredients produce premium products trusted by our customers. Our products, manufacturing, and business model have received numerous international awards, gold-stamping our high-quality standards.





ISO 17025 certifies the technical capability of labs and consistency in results.



The Herbalife24® products are batch tested for prohibited substances by an independent third party. For more information, please see the product label.







#### **World-class experts**

Our products are backed by science and a global network of over 300 experts and doctors in nutrition, science and health who ensure quality and stringent compliance with government regulations. Guided by research, driven by quality, with no compromises, we deliver excellence on every level.



#### Tried and tested





Our dedication to innovation and science has made it possible for our products to be awarded across the world.







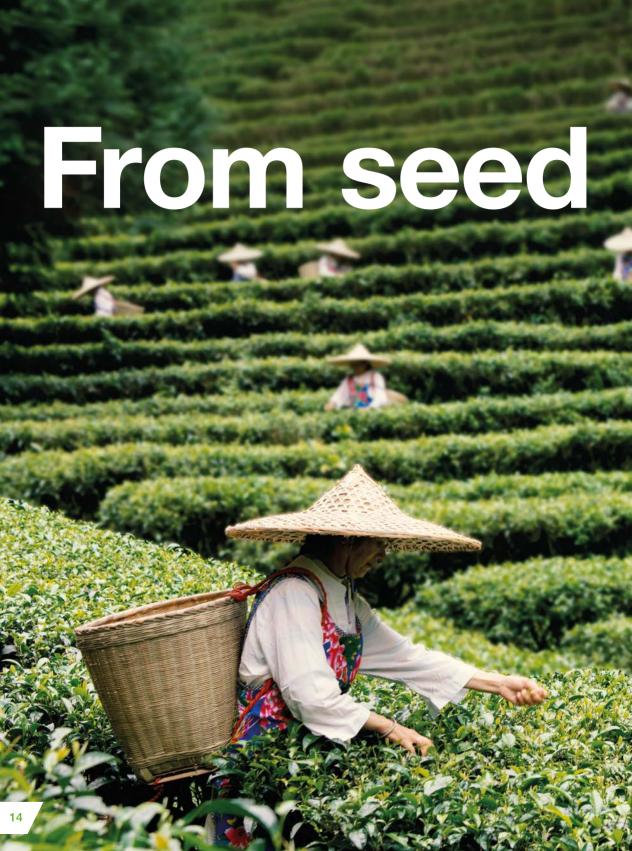
**Product of the Year** Belgium.



#### **Product of the Year**

France & Netherlands.





## to feed

## Great products grow from great ingredients

At Herbalife, we guarantee the highest quality products by following our in-house "from seed to feed" production and quality assurance process.

We invest in responsible cultivation methods and our team of worldwide dedicated scientists and producers are committed to sourcing the best raw materials. Every ingredient goes through in-house analysis to ensure it meets strict specifications. From tea farms in China and aloe farms in Mexico to soybean farms in the U.S., we use the finest ingredients to develop outstanding products.

Every effort is made to ensure that Herbalife products meet or exceed our own quality standards and the standards of our industry. The purity and nutritional value of each ingredient is without question as is the integrity of the processes we follow.



# Nourishing & planet

#### **Herbalife Foundation (HNF)**



Thanks to the support of Members and employees, HNF provides millions of dollars in funding to 167 orphanages, hospitals, schools, and organizations in more than 59 countries. In 2021 alone, we served more than 216,000 children and their communities.

### Nutrition for Zero Hunger (NFZH)

Working towards Zero Empty Plates. Our NFZH initiative aligns with the United Nation's Sustainable Development Goal #2 – Zero Hunger. It calls for bold action to end hunger by 2030, to achieve food security, improved nutrition and promote sustainable agriculture.

## Nutrition for ZER HUNGER

To help make it happen, we support organisations that tackle these issues, such as Feed the Children, The Hunger Project, and the Power of Nutrition.





Kickstart your morning with our delicious and convenient breakfast – great-tasting, convenient and takes seconds to make.





## 1. Delicious Shake

#### Formula 1 Shake Mix

A delicious shake that can be prepared in seconds; it provides protein and key nutrients.





#### AloeMax Concentrate Drink

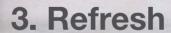
17% Aloe vera juice ine bon colourants, sweeteners at favorings

VETVOLUME: 473 ml



#### **AloeMax**

Support your fluid intake with a glass of AloeMax – A tasty and low kilojoule controlled drink, to support your fluid intake.



### Instant Herbal Beverage with Tea Extracts

A refreshing herbal beverage infused with extracts of green tea leaf and orange pekoe tea leaf, with added cardamom seed extract and hibiscus flower powder. Every serving contains 87,5 mg of caffeine\*.





Formula 1 Shakes are made with ingredients suitable for vegans, are gluten free and provide 24 vitamins and minerals. Our Formula 1 Shake Mix come in nine tasty flavours, and are available in canisters or handy sachets for when you're on the go.











\* When mixed with semi-skimmed milk (1,5 % fat)



Banana Cream Flavoured 21 servings 550 q #4462



Café Latte Flavoured 21 servings 550 q #4465



Cookie Crunch Flavoured 21 servings 550 q #4467



Mint & Chocolate Flavoured 21 servings 550 q #4471



Raspberry & White Chocolate Flavoured 19 servings 500 g #4469



Smooth Chocolate Flavoured 21 servings 550 g #4468





Strawberry Delight Flavoured 21 servings 550 g #4463



Summer Berries Flavoured 21 servings 550 g #4470



Vanilla Cream Flavoured 21 servings 550 g #4466



Vanilla Cream Flavoured 30 servings 780 g #048K



**Cookie Crunch Flavoured** 

7 x 26 g, 182 g #228K

Smooth Chocolate Flavoured

7 x 26 g, 182 g #229K



# The protein power couple

Upgrade your day by combining Protein Drink Mix Vegan and Formula 1 Shake Mix for a shake with more protein and more fibre than a regular Formula 1 Shake.

Or support your daily protein intake by combining Formula 1 Shake Mix, PDM Vegan and water for a delicious vegan shake mix that contains a combination of protein, fibre, vitamin, and minerals





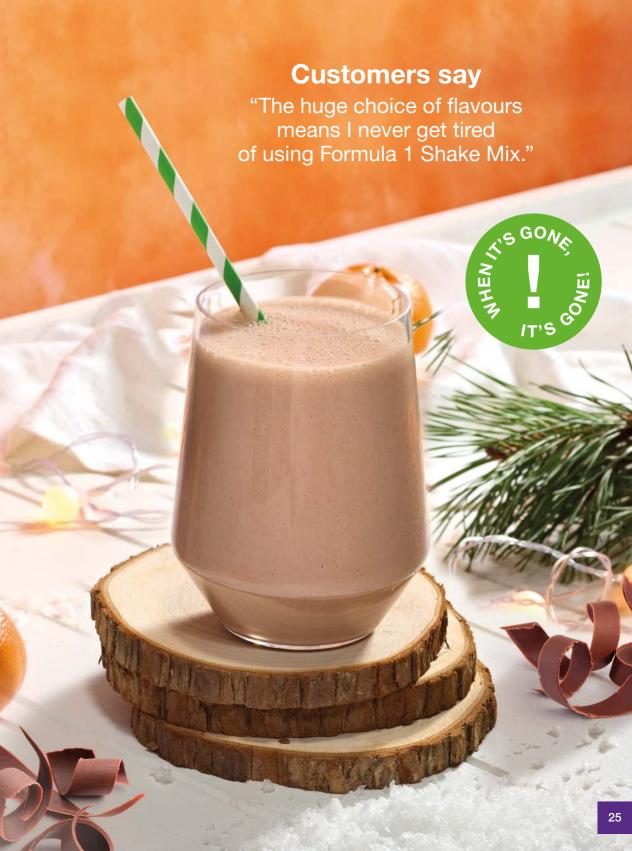
### Protein Drink Mix Vegan and Formula 1 Shake Mix



Vanilla Cream Flavoured	21 servings, 550 g #4466
Vanilla Flavoured	20 servings, 560 g #172K









A warm and smooth shake mix that's quick to prepare – Formula 1 Mushroom and Herbs delivers a rich and creamy soup, that's full of flavour.



Enjoy all the benefits of Formula 1 Shake Mix in a savoury flavour that is warming and delicious.

18.8 g protein\* 905 kJ\* 24 vitamins & minerals (ingr

21 servings, 550 g

#092K

Gluten

Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle.



### Creamy mushroom flavoured pasta

Preparation time: 5 minutes Cooking time: 20 minutes



#### Ingredients for 1 serving

#### 2 scoops (26 g) F1 Savoury Shake Mix

1 tbsp cornflour

100 ml skimmed milk (1.5 % fat)

½ lemon, zested

40 ml water

55 g wholemeal penne pasta

25 g half fat creme fraiche

2 tbsp chopped flat leaf parsley

Black pepper

Step 1 In a saucepan, mix together the F1 Savoury Shake Mix and cornflour, then mix in 4 tbsp of the milk. Stir in the remaining milk gradually, continuing to stir, then add the zest and juice of the lemon, as well as 40 ml water. Season with pepper and cook on a medium heat, stirring constantly for 1-3 mins, until thickened, smooth and hot.

**Step 2** In the meantime, put the penne in a separate saucepan and cook for 10-12 mins or until cooked to your liking. Drain then add to the pasta sauce. Mix through the crème fraiche and parsley, then serve immediately, sprinkled with more pepper.

Nutritional values per portion\*:

Energy (kJ)	1621
Protein (g)	22
Total Fat (g)	8.3
of which saturates (g)	3.3
Carbohydrate (g)	57
Carbohydrate of which starches (g)	49
Fibre (g)	12
Salt (g)	1.4

Only when prepared as instructed on the product label does our product deliver the full nutrition benefits described on that label.

<sup>\*\*</sup> Please remember that if a Herbalife product is used in a heated recipe, some vitamin levels in the finished product may decline in comparison to label values

#### Formula 1

# Express Bars

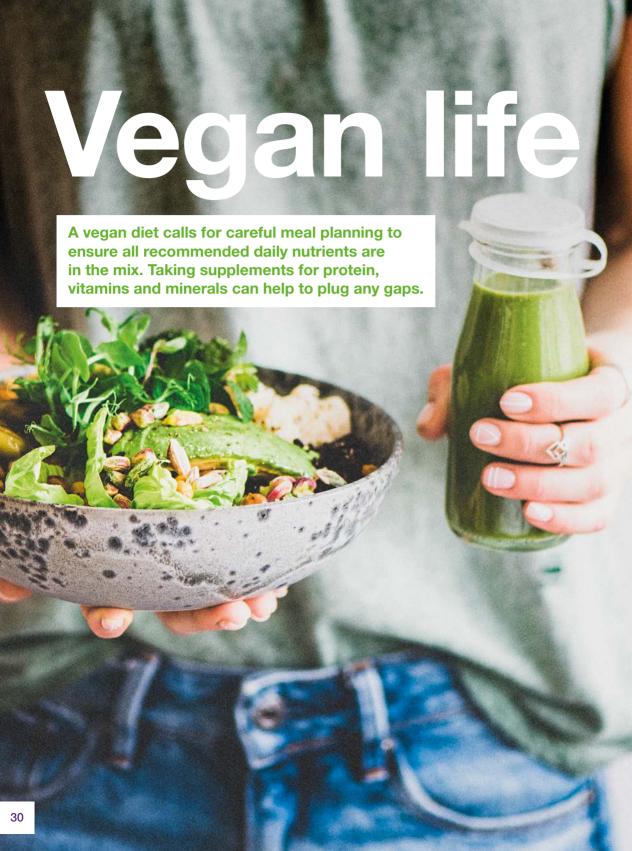
Formula 1 Express Bars, are a great on-the-go snack. Offering both great taste and convenience in one delicious bar, Formula 1 Express Bars contain a blend of protein, fibre, vitamins and minerals.



866
kJ
25 vitamins & minerals
25 vitamins & G.6 g fibre per bar
26 vitamins fibre per bar
27 vitamins & G.6 g fibre per bar
28 vitamins & G.6 g fibre per bar
29 vitamins & G.6 g fibre per bar
20 vitamins & G.6 g fibre pe

7 x 56 g, 392 g #4472





#### Plan ahead to get ahead

When adopting a vegan diet you need to make up proteins and essential amino acids readily available in meat, as well as Vitamin D and calcium normally obtained from dairy.

Protein can be found in plant foods such as beans, lentils, whole grains and soy-based tofu. However, unlike most animal proteins, so called "complete" because they contain all nine essential amino acids, most plant foods lack one or more (except for soybeans). So consuming a wider variety of foods is essential. For example, the essential amino acid lacking in beans, peas and lentils is abundant in whole grains. And, conveniently, what grains lack, the beans can provide.



It can help to use plant protein powders, such as our **Protein Drink Mix-Vegan (p22)**. Made from soy protein, it will help supplement intake and these protein powders are easy to add to shakes, soups and bakes.

Our delicious **Tri Blend Select (p33)**, made from pea protein, flaxseed and quinoa, also delivers a protein shake in banana and coffee caramel flavours.

If you're on a vegan diet, care should be taken to also supplement calcium, vitamin D, iron, zinc, and vitamin B12 to ensure essential nutrient needs are covered.

See vitamins and minerals (p42).





## Essential nutrients





#### **High Protein Iced Coffee**

Every batch has been brewed to be smooth and bold with Robusta espresso coffee beans. Our iced coffee provides 80 mg\* of caffeine per serve, 336 kilojoules with no added sugar and we've ramped it up with 15 g of protein per serving. Take it with you everywhere and just add water for a delicious High Protein Iced Coffee experience.



Latte Macchiato Flavoured 14 servings, 308 g #012K

Mocha Flavoured 14 servings, 322 g #011K





Product packaging may differ in Southern Africa.



Balancing protein

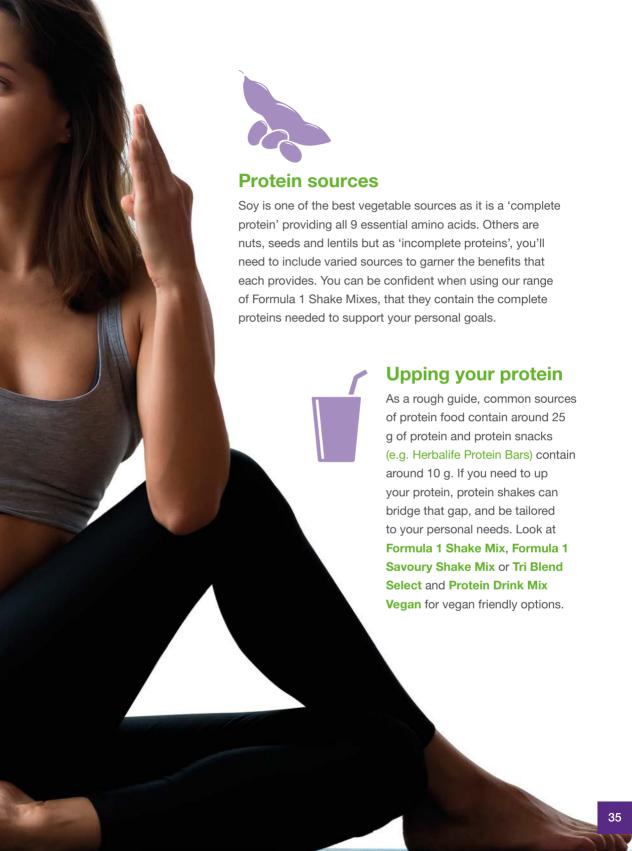
#### and why it's important

As protein serves so many important bodily functions, it's crucial you get your daily intake right, based on your weight and muscle mass. Protein is a macronutrient made up of 21 'building blocks' called amino acids, which support muscle mass growth, and muscle and bone maintenance.



#### The right balance

The most accurate method to calculate protein requirement is with your lean body mass (weight without fat content), but you can just use your overall body weight as a guide. The calculation using body weight in kg, is to multiply that weight by 1.5 and this gives a reasonable target for your daily protein intake in grams. So, someone who weighs 64 kg should aim for about 100 g of protein a day.



# Meet your protein needs





#### **Protein Drink Mix**

A delicious protein shake that can be mixed with Formula 1 Shake Mix or enjoyed on its own.



Vanilla Flavoured

21 servings, 588 g #2600



#### **Protein Drink Mix Vegan**

An ultra-creamy vanilla flavoured drink mix. Mix with Formula 1 Shake Mix for a delicious vegan drink mix or enjoy it solo as a shake.



Vanilla Flavoured

20 servings, 560 g #172K



#### **Pro 20 Select**

A practical and convenient way to help you meet your specific goals.



23 servings, 630 g #1660

Formula 3 Personalised Protein Powder

An easy one-step way to boost your protein intake.



40 servings, 240 g

# Convenient protein snacks

Contrary to popular belief, snacking can be helpful for those who want to stay on track with their personal goals.

Plus, they another chance to fuel your body with nutrients!

#### **Gourmet Tomato Soup**

Deliciously flavoured with Mediterranean herbs, this warming snack is ready in seconds.



21 servings, 672 g

#0155



## Never fried. Always Popped.





Product packaging may differ in Southern Africa.

#### **Protein Chips**

#### **Sour Cream and Onion Flavoured**

Savour the smooth, tangy taste of our Sour Cream and Onion Flavoured Protein Chips.



10 servings, 30 g

#142K

#### **Protein Chips**

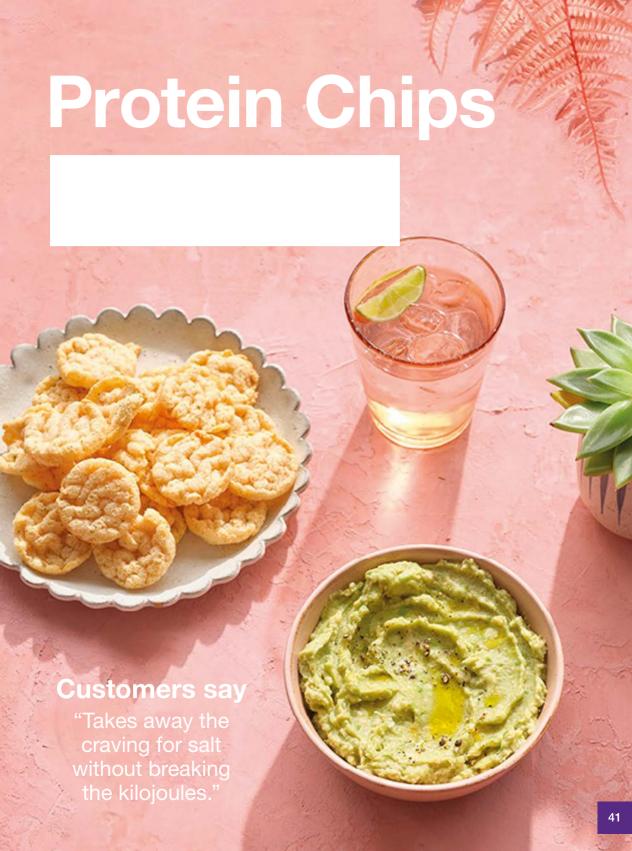
#### **Barbecue Flavoured**

Treat your taste buds to the subtle heat and smoky undertones of our barbecue flavoured Protein Chips.



10 servings, 30 g

#141k







## Protecting your body

What we eat, where we live, how much we sleep, how we exercise, and even who we live with, all cause chemical reactions that can affect our body.

Around 70-80 % of body's immune cells are located in the gut\* our immune system is located near the intestines, which monitors food intake and how the body uses it. So, it is critical for our diet to include the right vitamins, minerals, and other nutrients while maintaining a healthy lifestyle.

The four essential groups of nutrients to help strengthen your immune system are protein, vitamins and phytonutrients, probiotics and prebiotics and Omega-3 fatty acids.

Our vitamins and minerals product range can help support your diet to maintain a healthy lifestyle.

# For Everyday Support













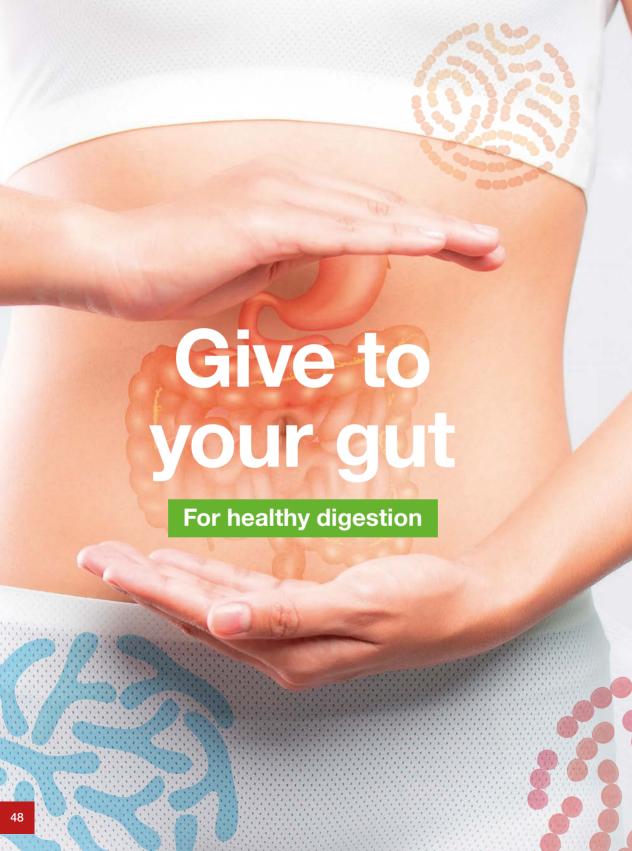
#### **Multifibre**

A delicious way to increase daily fibre intake and can be enjoyed with water or mixed with your favourite Formula 1 Shake Mix.



30 servings, 204 g

#2554



"

### The idea of consuming bacteria is not appealing until you appreciate the benefits and how easy it is to supplement them in your diet!

What you eat plays such a crucial part in looking after the health of your gut and its resident micro flora which work together to help your two brains work symbiotically together.

That's right, we have a 'second brain' -our complex digestive system, which sends and receives

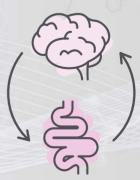
which sends and receives information to and from our 'first brain' and using it to regulate the digestive function. Prebiotics are high fibre foods such as fruit, vegetables, beans, and whole grains, and are the life force for probiotics influencing other organs and systems in the body, helping to keep blood sugar and cholesterol levels within the normal range. Humans lack the ability to break down certain carbohydrates and fibre, so the microbes in your gut do the job for you.

#### Your source of prebiotics

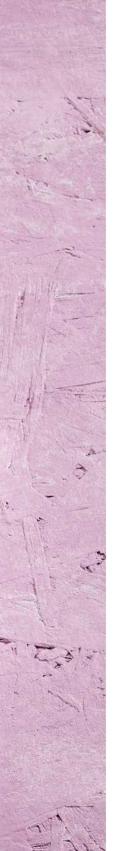
Today's busy lifestyles means many of us aren't eating enough food with good sources of prebiotics. Ideally, your body needs a combination of prebiotics and probiotics, which is why taking supplements is so important. Probiotics stimulate the growth and activity of the good bacteria in your digestive tract - the same bacteria that has been taken from foods or supplements. A rich source of good bacteria is found in fermented food such as yogurt and kefir, where they convert sugar and carbohydrates into acids. They all have a part to play in enhancing the body's immune response control and are believed to have a positive effect on mood.





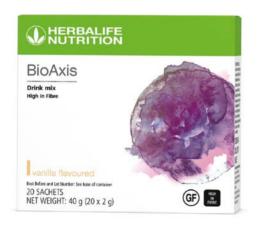






## **BioAxis**

Formulated to offer you a combination of live bacteria and fibre that work together in harmony to help support your personal goals. It is artificial sweeteners, colourants and preservatives free and doesn't need for refrigeration making it ideal to take wherever you go.





Vanilla flavoured

20 sachets x 2 g, 40 g #173K



The human body is almost 70 % water, so it stands to reason that we need to keep well-hydrated to stay healthy.

Our bodies require enough water to perform the vital function of digesting foods. Nutrients can be delivered to your cells, and waste substances can be eliminated.

Water also plays a huge role in controlling body temperature, keeping joints lubricated, and maintaining muscle power.

The bottom line is every cell, tissue, and organ needs water to function properly. It's basic body housekeeping.

## Top tips

Make it accessible
Put a jug, glass or bottle of
water wherever you are – at
your desk, by your bedside,
on the kitchen work top.

Take it with you on the go
Invest in a re-usable bottle, so water is always on hand.

Drink before you eat
Hunger can sometimes be
mistaken for thirst, so try a glass
of water first - before adding to
the kilojoules unnecessarily!

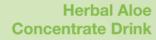
Flavour it

Plain water can be hard to drink,
flavour it naturally with a slice of fresh
lemon or lime, some cucumber or fresh
mint or try adding our mango flavoured
Herbal Aloe Concentrate Drink.

Hydrating fruits and vegetables like cucumbers and watermelons contribute to your daily fluid intake. Low fat milk, tea, coffee and juice can also contribute. Our Instant Herbal Beverage with Tea Extracts range is great if you also want a pick-me-up.







Liven up your water with a refreshing mango taste to help you to achieve adequate fluid intake of approximately 2 litres per day.

40 % aloe vera juice

Low kilojoule concentrate

Artificial flavouring and colourant free

Mango Flavoured

473 ml #1065

Original Flavoured

473 ml #0006

#### AloeMax Concentrate Drink

HERBALIFE NUTRITION



#### AloeMax Concentrate Drink

Our hand-picked Aloe Vera leaves are carefully selected and come straight from our field to your glass.

97 % aloe vera juice

9 kJ per serving Artificial colourant, sweetener and flavourings free

473 ml #1196



# Fluid Goals Tea Irande





#### Instant Herbal Beverage with Tea Extracts

Lift your day with a cup of Instant Herbal Beverage with Tea Extracts, containing 87.5 mg caffeine\*.

- A refreshing herbal beverage infused with extracts of green tea leaf and orange pekoe tea leaf, with added cardamom seed extract and hibiscus flower powder.
- Can be enjoyed hot or cold

25 kJ per serving

No added sugar\*\*

**Original Flavoured** 

30 servings, 51 g #178K 60 servings, 102 g #179K



Lemon Flavoured

30 servings, 51 g #180K



Raspberry Flavoured

voured 30 servings, 51 g #182K



**Peach Flavoured** 

30 servings, 51 g #181K

<sup>\*</sup> Not recommended for children under 12 years of age; pregnant or lactating women; persons sensitive to caffeine.

<sup>\*\*</sup> Contains 0.1 g of intrinsic sugar per serving.

#### Relieve

#### **Soothing Aloe Cleanser**

This gentle cleanser leaves your skin clear, soft and clean.

150 ml

Normal to Dry Skin #0765





#### Cleanse

#### Polishing Citrus Cleanser

Deep cleansing microbeads leaves skin clean and revitalised.

150 ml

Normal to Oily Skin #0766

## Beauty edit

Herbalife SKIN range is clinically tested and formulated with botanicals and vitamins.

With no added parabens and sulphates, it is prepared with ingredients such as Aloe Vera, Vitamin C, E and B3, to promote softer, smoother and more radiant skin\*

#### **Tone**

50 ml

#### **Energising Herbal Toner**

Aloe Vera-infused, alcohol-free facial toner with mandarin citrus scent provides hydration and refreshes tired looking skin.\*

#### Refresh

#### **Purifying Mint Clay Mask**

Removes dirt and absorbs excess oil with the absorbent and toning effect of bentonite clay.\*

120 ml

Normal to Oily Skin #0773







#### **Target**

#### **Line Minimising Serum**

This multi-functional serum helps diminish the visible signs of ageing.\*

50 ml

#0829

#### Revitalise

#### Firming Eye Gel

Improves the appearance of firmness around the eyes.

15 ml

#0770



# Beautiful skin

Collagen Complex Drink Mix contains bioactive collagen peptides\* called Verisol® P. This product is high in key vitamins and minerals.

#### Customers say...

"The results are fantastic! My skin looks amazing."

High in vitamins and minerals

Refreshing strawberry and lemon flavoured

Product packaging may differ in Southern Africa.

Support

**Collagen Complex Drink Mix** 

Strawberry and Lemon Flavoured

30 servings, 171 g #076K

#### **Protect**

#### SPF 30 Protective Moisturiser

Our moisturiser leaves skin smooth and soft. Provides broad spectrum UVA/UVB protection.

50 ml

#0828

#### **Exfoliate**

#### Instant Reveal Berry Scrub

KV

Antioxidant-rich scrub with berry seeds for exfoliation, which helps achieve soft, smooth skin.

120 m

#0772



in em



#### **Daily Glow Moisturiser**

All-purpose hydrating lotion with illuminating properties to give your face an instant glow.

50 ml

#083

#### Replenish

#### Replenishing Night Cream

This rich, luxurious cream helps deliver much needed moisture to the skin at night.

50 ml #

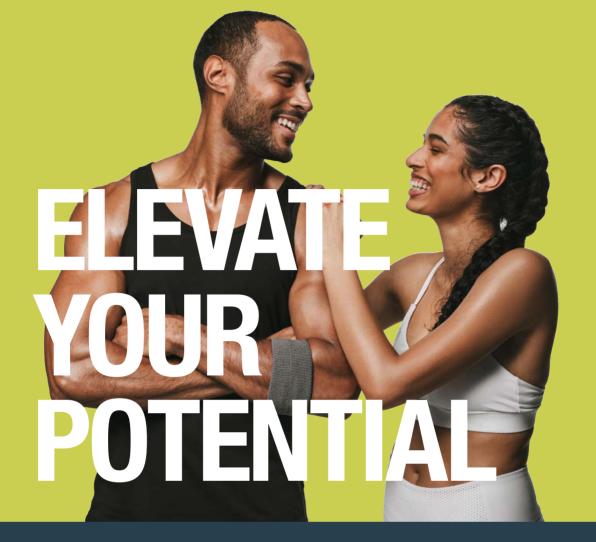
#### Hydrating Eye Cream

Helps minimise the appearance of fine lines and wrinkles around the eyes.

**Hydrate** 

15 ml





### **BE YOUR OWN BOSS**WITH A BRAND YOU CAN TRUST

Low start-up costs • Part-time income • Product discounts Money back guarantee • Be part of an inspiring community Help improve people's lives • Full training and support

Contact your Herbalife distributor now to find out more.

To find out more, contact me today:





www.herbalifeproductbrochure.com